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TEXTUAL ANALYSIS OF FINANCIAL STATEMENTS FOR MARKET INSIGHTS

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Abstract: In today's fast-paced and highly competitive financial markets, investors, analysts, and financial professionals seek reliable tools and methodologies to make well-informed decisions. This research study addresses this need by exploring the integration of two powerful techniques: stock price prediction and textual analysis of financial statements. The first aspect of the study revolves around stock price prediction techniques. To predict future price trends for listed companies, the analysis leverages historical stock data, including price movements, trading volumes, and other relevant market indicators. Various predictive models are employed, such as machine learning algorithms, time-series analysis, and statistical methods, to identify patterns and relationships within the historical data. By processing these patterns, the models attempt to forecast future price movements and potential market trends. The second aspect of the study involves textual analysis using natural language processing (NLP) techniques. Financial statements, annual reports, and other textual sources are collected for the listed companies under investigation. NLP algorithms are applied to process and analyse this textual data to extract valuable insights, trends, and sentiments that may impact the market behaviour. This includes identifying positive or negative sentiment around financial performance, strategic initiatives, risk factors, and other significant events. By combining stock price prediction and textual analysis, this research aims to offer a comprehensive understanding of market dynamics. The predictive models provide a forwardlooking view of potential price movements, while the textual analysis offers qualitative insights into the factors driving those movements. The integration of these methodologies can help uncover hidden opportunities, risks, and market sentiments that may not be immediately apparent through traditional numerical analysis alone. The intended beneficiaries of this research include investors looking to optimize their portfolio allocations, analysts seeking to enhance their research capabilities, and financial professionals involved in decision-making processes. By providing valuable market insights, this study enables these stakeholders to make more informed choices, adjust their strategies, and seize potential opportunities in the dynamic and ever-changing financial landscape. Overall, the goal of this research is to empower market participants with a data-driven and holistic approach to understanding market dynamics. By bridging the gap between quantitative analysis and qualitative insights, the study aims to contribute to the advancement of financial analysis and decision-making, ultimately leading to better-informed and more successful investment and trading strategy.

Index Terms – Machine learning, Natural Language Processing (NLP).

1. INTRODUCTION

Stock price prediction and sentiment analysis of financial statements are critical components of modern financial analysis, offering significant advantages in the dynamic and competitive world of financial markets. These two areas leverage advanced technologies, including artificial intelligence and machine learning, to extract valuable insights from vast amounts of data and textual information. Stock price prediction involves analysing historical market data using statistical models and machine learning

algorithms to forecast future stock prices. The primary objective is to identify trends, patterns, and hidden relationships that can aid in predicting stock price movements accurately. Accurate predictions can lead to better investment strategies, risk management, and potentially higher returns on investments. This analysis assists investors and traders in making informed decisions about buying, selling, or holding stocks, as it identifies relevant factors influencing stock prices. Sentiment analysis

employs natural language processing techniques to extract and quantify sentiments, opinions, and emotions from textual data. In the financial context, sentiment analysis aims to understand market sentiment towards a company or stock based on news articles, press releases, earnings reports, and social media posts. Positive sentiment can drive stock prices higher, while negative sentiment can lead to price declines. Understanding market sentiment provides additional insights into a company's performance, prospects, and overall health, empowering investors and traders to make better decisions. By combining stock price prediction and sentiment analysis, market participants gain a comprehensive understanding of the financial landscape. These tools enable investors and traders to make more informed and strategic decisions, contributing to their success in navigating the complexities of financial markets. The integration of advanced technologies and data analysis further enhances decision-making processes, offering a competitive edge in a constantly evolving market environment. Overall, these tools play a crucial role in optimizing investment strategies, achieving higher returns, and effectively managing risks.

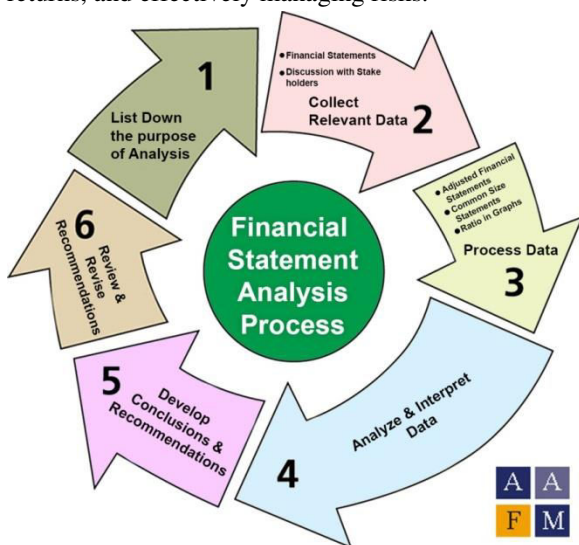


Fig 1 Example Figure

The "Textual Analysis of Financial Statements for Market Insights" project is a comprehensive initiative aiming to aid investors, traders, and financial analysts in their decision-making process in the stock market. It comprises two crucial components: stock price prediction and textual analysis of financial news and

data. Utilizing sophisticated machine learning algorithms, the stock price prediction aspect analyses historical stock market data to develop predictive models based on past prices, trading volumes, technical indicators, and market trends. The second component employs natural language processing techniques to extract valuable insights from unstructured textual data like news articles and financial reports. By integrating both approaches, the system offers a holistic view of the market, enabling more informed and data-driven investment decisions. The project also provides real-time insights and interactive visualizations, empowering users to navigate the stock market confidently and achieve better financial outcomes using cutting-edge technologies and data analysis techniques.

2. LITERATURE REVIEW

The authors, P. S and V. P. R, conducted a study on application of machine learning and deep learning algorithms for stock market forecasting and prediction in real-time situations. The main focus of their project was to forecast the stock price of Reliance Industries Limited (RELIANCE.NS) using the ARIMA model for a period of up to 2 years. Additionally, they aimed to predict the next day's stock price using two other algorithms, Random Forest, and LSTM. The models were trained using various parameters, including open price, close price, low price, high price, trading volume, and adjusted close price of the Reliance Industries Limited stock. The research potentially contributes to the emerging trend of using data-driven approaches for stock price prediction, providing valuable insights for investors and traders in the stock market.

R. Wang and Z. Zuo have worked to address the challenges of predicting stock prices due to their high nonlinearity, noise, and dynamic nature. They propose using a long-short term memory (LSTM) model, well-suited for handling sequential data, to make accurate predictions. The authors preprocess the stock market data by normalizing it to a range of 0 to 1 and optimize the LSTM's performance by tuning parameters like hidden layers, learning rate, and time window. LSTM's ability to incorporate historical data effectively leads to better predictions compared to the Recurrent Neural Network (RNN) in terms of relative root mean square error, mean

absolute error, and mean absolute error percentage. The research demonstrates LSTM's potential in accurately forecasting dynamic non-linear stock market data, providing valuable insights for investors and traders.

B. N. Vara prasad, C. Kundan Kanth, G. Jeevan, and Y. K. Chakravarti, conducted research on "Stock Price Prediction using Machine Learning," presented at the 2022 International Conference on Electronics and Renewable Systems (ICEARS) in Tuticorin, India. The study focuses on the significance of stock price prediction in the present era, where machine learning and deep learning technologies play a crucial role in predicting future data based on past data. To achieve accurate and timely predictions, the authors consider using both LSTM (Long Short-Term Memory) and Regression models of Machine Learning. The factors taken into account for stock value estimation are the opening, closing, lower, and higher values of the stock, along with the volume. The goal is to build a robust model that considers relevant factors and provides better accuracy, response time, and segmentation for effective stock price prediction. The research contributes to the application 2 of machine learning techniques in the financial domain, providing valuable insights for investors and financial analysts.

W. Xiuguo and D. Shengyong proposed an enhanced system that combines numerical features from financial statements and textual data from managerial comments in annual reports. They employ powerful deep learning models, including LSTM and GRU, and achieve superior performance compared to traditional machine learning methods. The proposed approach demonstrates promising results with correct classification rates of 94.98% and 94.62% for LSTM and GRU, respectively. The study highlights the significance of leveraging textual features to substantially reinforce financial fraud detection, providing valuable insights for stakeholders in the financial domain.

Yoon, Y. Jeong, and S. Kim aim to support decision-making in stock investment by developing an algorithm that utilizes opinion mining and graph-based semi-supervised learning. The research involves filtering fake information, assessing credit risk, and detecting risk signals. They collected

financial data, including news, social media texts, and financial statements, and filtered out fake information using author analysis and a rule-based approach. Credit risk was assessed through sentiment analysis, word2vec, and graph-based semi-supervised learning, leading to the prediction of future credit events. The proposed approach is validated through a real case, demonstrating its potential to help investors monitor historical data and detect hidden risk signals proactively.

X. Wang, K. Yang, and T. Liu address the challenge of predicting stock prices by considering the correlation between similar stocks in the entire stock market. They propose a clustering method that combines morphological similarity distance (MSD) and kmeans clustering to mine similar stocks effectively. The Hierarchical Temporal Memory (HTM), an online learning model, is then employed to learn patterns from these similar stocks and make predictions, referred to as C-HTM. Experimental results demonstrate that C-HTM outperforms HTM in prediction accuracy by learning similar stock patterns and provides better short-term prediction performance compared to all baseline models.

3. METHODOLOGY

The "Textual Analysis of Financial Statements for Market Insights" project involves several modules, each serving a specific purpose and contributing to the overall analysis and prediction process. The main modules are as follows:

Data Collection: This module is responsible for gathering the necessary data for analysis. It includes sourcing historical stock market data, financial statements, news articles, social media posts, and other relevant textual data.

Data Preprocessing: In this module, the collected data is cleaned, transformed, and prepared for analysis. Data preprocessing involves handling missing values, removing noise, and standardizing the data to ensure its quality and consistency.

Sentiment Analysis: This module utilizes natural language processing (NLP) techniques to perform sentiment analysis on the textual data. It involves text processing, sentiment scoring, and categorization of sentiment as positive, negative, or neutral.

Feature Engineering: Feature engineering is the process of selecting and creating relevant features

from the data that will be used as inputs to the prediction models. This module involves identifying key indicators and financial metrics that can influence stock prices.

Machine Learning Models:

LSTM (Long Short-Term Memory): LSTM is a type of recurrent neural network (RNN) capable of capturing long-term dependencies in sequential data, making it suitable for time series predictions like stock prices.

GRU (Gated Recurrent Unit): GRU is another type of RNN that performs similarly to LSTM but with fewer parameters, making it computationally more efficient.

XGBoost (Extreme Gradient Boosting): XGBoost is an ensemble machine learning algorithm known for its high performance in structured/tabular data and regression problems.

Model Training and Evaluation: This module involves training the machine learning models using the pre processed data and evaluating their performance using metrics like mean squared error (MSE) or accuracy.

Stock Price Prediction: The prediction module applies the trained models to the latest market data to forecast future stock prices. The predictions can be used to generate trading signals or support investment decisions.

Data Visualization: Data visualization plays a crucial role in presenting the analysis results in a user-friendly and informative manner. This module creates charts, graphs, and interactive visualizations to convey insights effectively.

User Interface: The project may include a user interface that allows users to interact with the analysis results, explore visualizations, and access stock price predictions easily.

Database Connectivity Module: This module enables the application to interact with the SQLite database named 'signup.db'. It handles user registration information, storing user details (e.g., username, name, email, password, mobile) in the 'info' table during the signup process. It also verifies user login credentials against the database during the login process.

Performance Monitoring: This module continuously monitors the performance of the prediction models

and sentiment analysis to ensure their accuracy and effectiveness over time.

Integration and Deployment: The final module involves integrating all the components and deploying the project to a production environment, making it accessible to users.

These modules work collaboratively to provide comprehensive market insights and predictions, empowering investors and traders with valuable information for making informed decisions in the stock market.

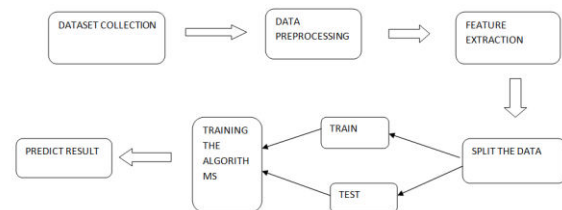


Fig 2 Proposed Architecture

4. IMPLEMENTATION

Algorithms:

LSTM(128)

"LSTM 128" refers to a specific configuration of a Long Short-Term Memory (LSTM) neural network with 128 memory cells or units in its hidden layer. LSTM is a type of recurrent neural network (RNN) architecture that is designed to overcome the limitations of traditional RNNs when dealing with long-term dependencies in sequential data, such as time series or natural language.

The LSTM architecture incorporates memory cells that allow it to retain information over time and selectively update or forget information as needed. The 128 in "LSTM 128" represents the number of memory cells in the LSTM layer. Higher values of memory cells may provide the model with more capacity to capture complex patterns and dependencies in the data, but they also require more computational resources and training data.

The steps involved in an LSTM 128 network are as follows:

Input Sequences: The LSTM takes input sequences, where each sequence consists of one or more data points. For example, in the context of stock price prediction, each sequence could contain historical stock prices for a specific time window.

Input Processing: At each time step within the input sequence, the LSTM processes the input data and updates its internal state based on the current input and the previous state.

Memory Cells (LSTM Units): The LSTM has memory cells or units in its hidden layer, in this case, 128 units. Each memory cell has the ability to store information over time and selectively forget or remember information as needed.

Gates: LSTMs use gates (input gate, forget gate, and output gate) to control the flow of information through the memory cells. The gates determine how much information to let in from the current input, how much to forget from the previous state, and how much of the updated state to output.

Training: Before using the LSTM for stock price prediction, it needs to be trained on historical data. During training, the model adjusts its internal parameters, such as weights and biases, to minimize the prediction error between the predicted stock prices and the actual prices.

Backpropagation Through Time (BPTT): Since LSTMs process sequences, training involves a variant of backpropagation called BPTT, which propagates the prediction error back through time to update the model's parameters.

Prediction: Once the LSTM 128 model is trained, it can be used to make predictions on new or unseen sequences of data. For stock price prediction, the LSTM takes a sequence of historical stock prices as input and generates predictions for future prices.

Evaluation: The performance of the LSTM 128 model is evaluated using various metrics such as mean squared error (MSE) or mean absolute error (MAE) to assess how well it predicts stock prices compared to the actual values.

LSTM(256):

LSTM(256) refers to an LSTM (Long Short-Term Memory) neural network with 256 units or memory cells in its hidden layer. In the context of deep learning and neural networks, LSTM is a type of recurrent neural network (RNN) designed to handle sequential data, such as time series or natural language sequences, by capturing long-term dependencies and patterns.

In LSTM(256), the number "256" represents the dimensionality of the hidden layer. Each LSTM unit

or cell has its own internal state that can remember information over long sequences. The higher the number of memory cells (units), the larger the capacity of the LSTM to learn and represent complex patterns in the input sequences.

The steps involved in an LSTM 256 network are similar to the steps in LSTM 128 and other LSTM variants. Here's a summary of the steps involved:

Input Sequences: LSTM 256 takes input sequences, where each sequence contains a series of data points. The data could be in the form of time series, natural language sentences, or any other sequential data.

Input Processing: At each time step within the input sequence, the LSTM processes the input data and updates its internal state based on the current input and the previous state.

Memory Cells (LSTM Units): The core building block of LSTM is the memory cell or LSTM unit. LSTM 256 has 256 memory cells in its hidden layer. Each memory cell can store information over time and regulate the flow of information through various gates.

Gates: LSTMs use gates to control the flow of information within the network. The main gates are:

Input Gate: Determines how much of the current input should be stored in the memory cell.

Forget Gate: Decides how much of the previous state should be forgotten or retained in the memory cell.

Output Gate: Regulates how much of the memory cell's content should be used to compute the current output.

Training: LSTM 256, like any other neural network, needs to be trained on labelled data. During training, the model's parameters (weights and biases) are adjusted using optimization techniques to minimize the prediction error on the training data.

Backpropagation Through Time (BPTT): Since LSTMs process sequences, training involves backpropagation through time. The prediction errors are propagated backward through time to update the model's parameters, allowing it to learn from sequential data.

Prediction: Once LSTM 256 is trained, it can be used to make predictions on new sequences of data. For example, in stock price prediction, LSTM 256 takes a sequence of historical stock prices as input and generates predictions for future prices.

Evaluation: The performance of LSTM 256 is evaluated using various metrics such as mean squared error (MSE) or mean absolute error (MAE) to assess how well it predicts the target values compared to the actual values.

GRU(128):

GRU stands for Gated Recurrent Unit, and it is a type of recurrent neural network (RNN) architecture, specifically designed to address some of the limitations of traditional RNNs, like vanishing gradient problems. The number "128" in GRU(128) refers to the number of hidden units or neurons in the GRU layer.

Here are the main steps involved in a GRU(128) model:

Input Processing: The input data is fed into the GRU(128) model. In sequential data, such as time series or text, each element in the sequence is processed one by one.

Gating Mechanism: GRU introduces a gating mechanism that regulates the flow of information within the network. It uses two gates: the reset gate and the update gate. These gates determine what information to forget from the previous hidden state and what new information to consider from the current input.

Reset Gate: The reset gate is responsible for deciding which parts of the previous hidden state to forget. It takes the previous hidden state and the current input as inputs, applies a sigmoid activation function, and produces values between 0 and 1. Multiplying the reset gate output element-wise with the previous hidden state forgets the irrelevant information.

Update Gate: The update gate decides how much of the current input should be included in the new hidden state. Like the reset gate, it takes the previous hidden state and the current input as inputs and produces values between 0 and 1. The update gate output element-wise multiplies with the candidate activation to control the flow of new information.

Candidate Activation: The candidate activation is a new potential hidden state candidate that could be added to the previous hidden state. It combines the current input with the output of the reset gate and uses the hyperbolic tangent (tanh) activation function to squish the values between -1 and 1.

Final Hidden State: The final hidden state is computed by interpolating between the previous hidden state and the candidate activation using the update gate. It combines the previous hidden state with the new candidate activation to create the updated hidden state.

Output: Depending on the task, you may use the hidden state as it is or pass it through a fully connected layer for further processing to produce the desired output.

The GRU(128) model can be used for various sequential data tasks, such as natural language processing, speech recognition, and time series prediction. It is computationally efficient and addresses the vanishing gradient problem by allowing information to flow more directly through the network via the gating mechanism.

GRU(256):

GRU(256) is a variant of the Gated Recurrent Unit (GRU) model, where the number "256" refers to the number of hidden units or neurons in the GRU layer. The basic steps involved in a GRU(256) model are similar to those explained earlier for the GRU(128) model. Let's go through the steps:

Input Processing: The input data, which could be sequential data like time series or text, is fed into the GRU(256) model. Each element in the sequence is processed one by one.

Gating Mechanism: Like the standard GRU, GRU(256) also uses gating mechanisms to control the flow of information. It has a reset gate and an update gate.

Reset Gate: The reset gate takes the previous hidden state and the current input as inputs, applies a sigmoid activation function, and produces values between 0 and 1. It helps in determining what information to forget from the previous hidden state.

Update Gate: The update gate takes the previous hidden state and the current input as inputs and produces values between 0 and 1. It decides how much of the current input should be included in the new hidden state.

Candidate Activation: The candidate activation is a new potential hidden state candidate that could be added to the previous hidden state. It combines the current input with the output of the reset gate and

uses the hyperbolic tangent (tanh) activation function to squish the values.

Final Hidden State: The final hidden state is computed by interpolating between the previous hidden state and the candidate activation using the update gate. This helps in creating the updated hidden state.

Output: Depending on the task, you may use the hidden state as it is or pass it through a fully connected layer for further processing to produce the desired output.

The main difference between GRU(128) and GRU(256) is the number of hidden units. A GRU(256) model will have more parameters and thus potentially a higher capacity to capture more complex patterns in the data. However, a larger model may also require more computational resources for training and inference. It's essential to choose the model size based on the complexity of the problem and the available resources.

XGboost:

XGBoost (Extreme Gradient Boosting) is a popular and powerful machine learning algorithm used for both regression and classification tasks. It is an ensemble learning method that combines the predictions from multiple weak learners (typically decision trees) to create a strong predictive model. XGBoost has gained popularity due to its high performance, efficiency, and scalability.

The steps involved in the XGBoost algorithm are as follows:

Data Preparation: First, you need to gather and preprocess your data. XGBoost can handle missing values and categorical features, but you may need to preprocess the data to convert it into a format that the algorithm can work with effectively.

Decision Tree Ensemble: XGBoost builds an ensemble of decision trees. Initially, a single decision tree is trained on the data. This tree will likely have high bias and low variance, which means it may not perform well on its own.

Residual Calculation: XGBoost calculates the residuals (the differences between the actual target values and the predicted values from the current decision tree). These residuals represent the errors made by the current model.

Weighted Data Points: XGBoost assigns weights to each data point in the training set based on the residuals. Data points with higher residuals are assigned higher weights, emphasizing the importance of correcting the errors made on those points.

Building a New Tree: A new decision tree is trained on the weighted data points, with the objective of capturing the patterns and relationships that the previous tree failed to learn. This tree is grown using a greedy algorithm that splits the data at each node to minimize a loss function (typically the sum of squared residuals).

Shrinkage and Regularization: To prevent overfitting and improve generalization, XGBoost introduces regularization terms to the loss function. Additionally, a shrinkage parameter (learning rate) is used to control the step size during the boosting process.

Ensemble Update: The newly trained tree is added to the ensemble, and the process of calculating residuals, re-weighting data points, and building new trees is repeated for a specified number of iterations (or until a stopping criterion is met).

Final Prediction: To make predictions, the outputs of all the trees in the ensemble are combined. For regression tasks, the predictions are the weighted sum of the individual tree predictions. For classification tasks, XGBoost uses the softmax function to convert the raw outputs into class probabilities.

Model Evaluation: Finally, the performance of the XGBoost model is evaluated using appropriate evaluation metrics, and the model can be fine-tuned further by adjusting hyperparameters based on cross-validation results.

XGBoost's strength lies in its ability to handle complex relationships in the data, its regularization techniques to avoid overfitting, and the efficient implementation that allows it to handle large datasets and parallel processing. It has become a popular choice for various machine learning competitions and real-world applications.

5. EXPERIMENTAL RESULTS

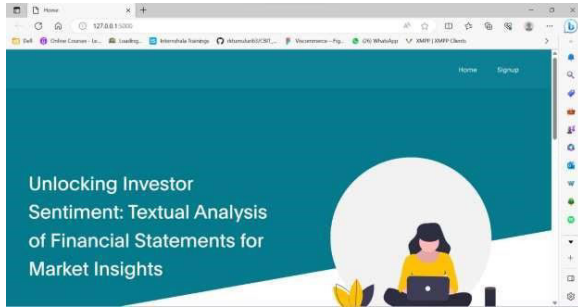


Fig 3 Home Page

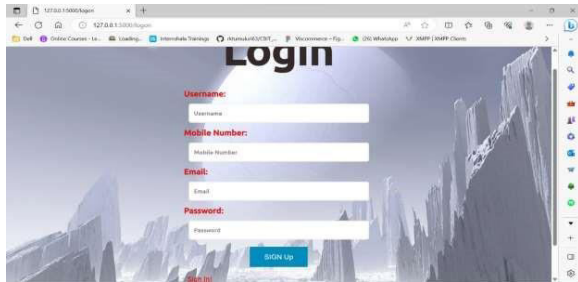


Fig 4 Signup page for registration

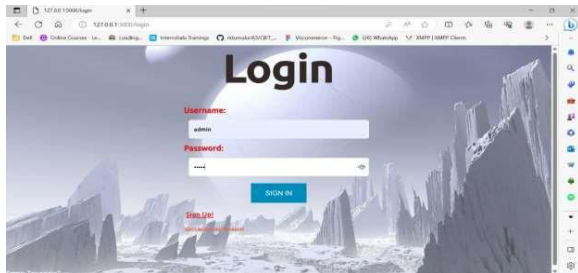


Fig 5 Login page for users

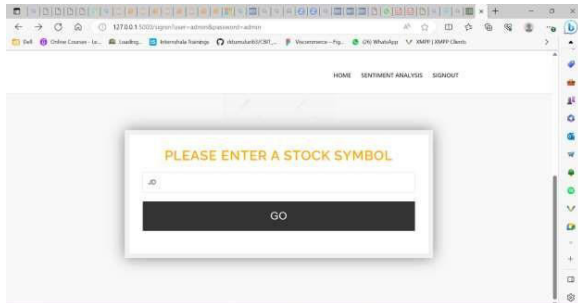


Fig 6 Symbol upload page

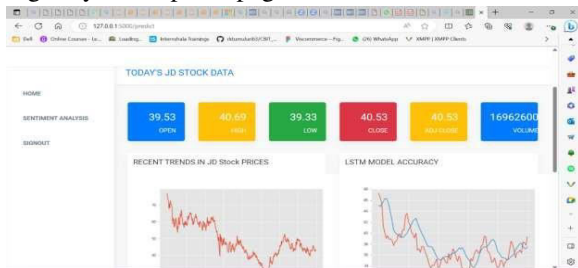


Fig 8 Stock price prediction page

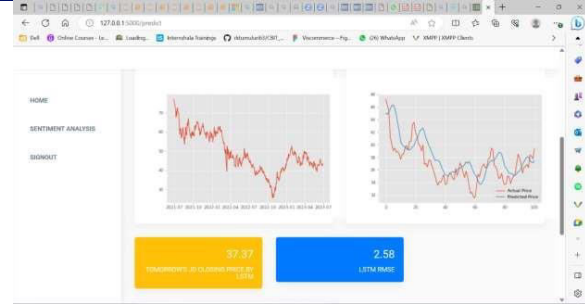


Fig 9 Stock price prediction page

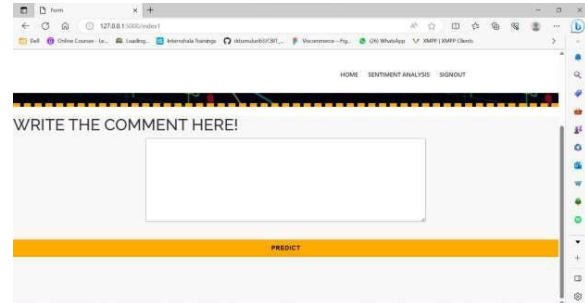


Fig 10 Text input page

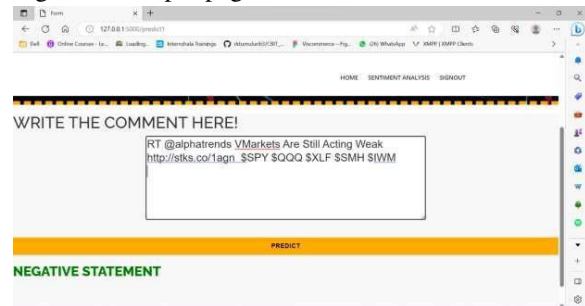


Fig 11 Sentiment prediction page

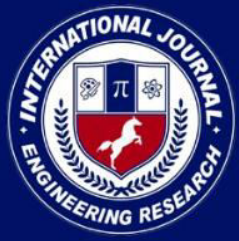
6. CONCLUSION

The project “Textual Analysis of Financial Statements for Market Insights” presents a cutting-edge approach to revolutionize traditional financial analysis using artificial intelligence and machine learning. By combining financial expertise, advanced technology, sentiment analysis, data visualization, and a future-oriented perspective, the project aims to empower investors and traders with data-driven decision-making capabilities in today's complex and fast-paced stock market. Through historical market data and state-of-the-art machine learning algorithms, the project strives to achieve more accurate stock price predictions, uncovering hidden patterns and trends that traditional methods might miss. The incorporation of natural language processing (NLP) techniques allows the analysis of textual sources to

gauge market sentiment, providing deeper insights into the impact of emotions on stock prices. One of the core motivations of the project is to make sophisticated financial analysis tools and insights accessible to individual investors and traders, levelling the playing field and fostering a more inclusive investment landscape. Additionally, the interdisciplinary collaboration between finance experts and data scientists drives innovation and fresh perspectives on market analysis. Looking ahead, the project anticipates exciting opportunities for further research and application. As technology and data science continue to evolve, the project envisions continuous advancements in financial analysis, leading to even more sophisticated models and predictive capabilities. The future scope of the project involves refining and expanding the machine learning models to incorporate more complex market dynamics and a wider range of data sources. This could include integrating alternative data, such as satellite imagery, social media trends, and macroeconomic indicators, to enhance prediction accuracy further. Furthermore, the project could explore the implementation of reinforcement learning techniques to develop trading strategies that adapt and optimize in real-time based on market conditions. Data privacy and ethical considerations will remain crucial aspects, requiring ongoing attention and adherence to regulations to ensure the responsible and secure handling of sensitive financial data and user information. In conclusion, "Textual Analysis of Financial Statements for Market Insights" stands as a forward-thinking and comprehensive project with the potential to transform how financial analysis is conducted, benefiting investors, traders, and the financial industry as a whole.

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